



JAIPURIA
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE

Jaipuria Institute of Management, Jaipur

Organises

12 INTERNATIONAL

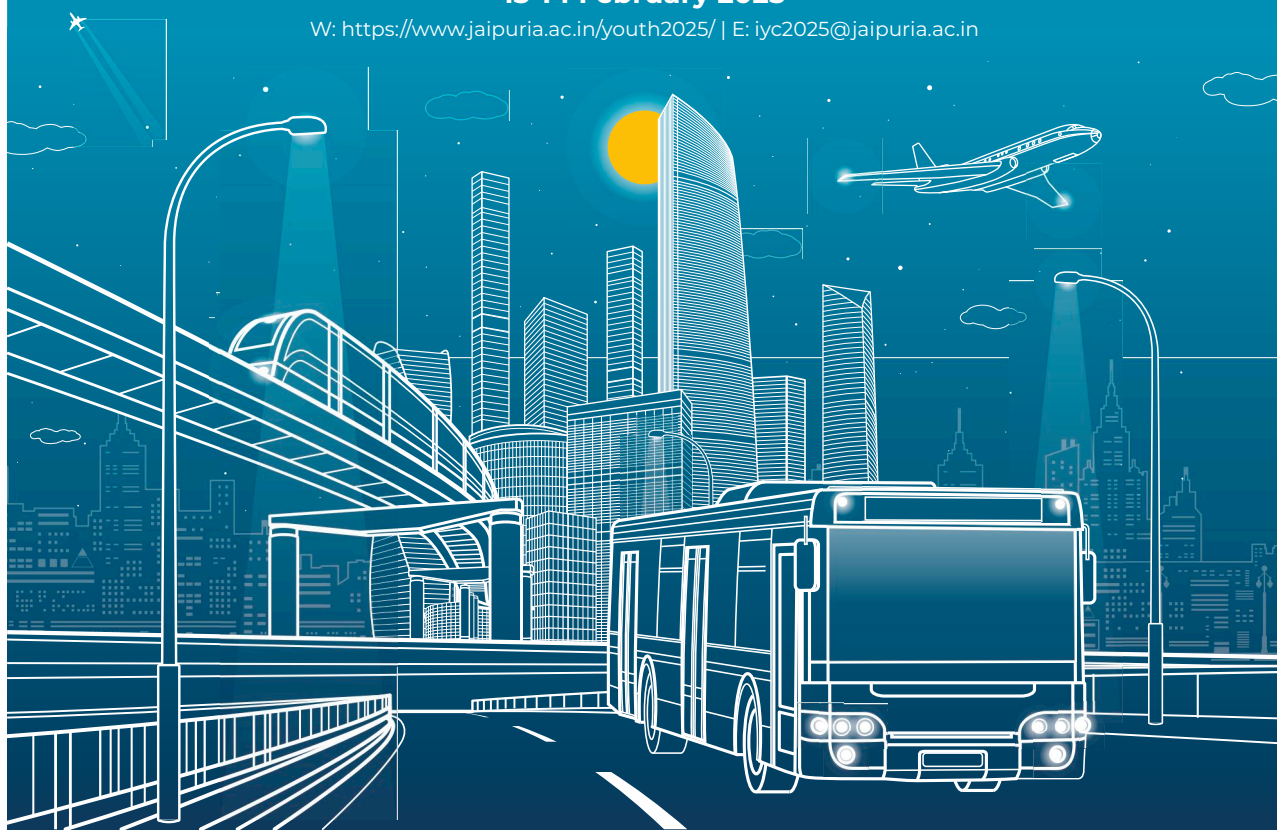
**YOUTH CONFERENCE
IN THE SERIES YOUTH FOR INDIA@2047**

Viksit Bharat

Idea of India as a Developed Country

13-14 February 2025

W: <https://www.jaipuria.ac.in/youth2025/> | E: iy2025@jaipuria.ac.in



Academic Partners



ABOUT THE CONFERENCE

For the past ten years, the International Youth Conference has been a beacon of inspiration and a platform for aspiring young leaders from across the world, and it is constantly striving to carry on its legacy. The Youth Conference began in 2014, when the seed of the event saw its maiden flowering and discussions on "Harnessing India's Demographic Dividend" began. India had the biggest percentage of young people in 2014, and conversations on such an appropriate theme produced excellent outcomes. The second Youth Conference in 2015 highlighted the growing importance of "Marketing and Communication for Young India" and educated diverse stakeholders on its complexities. The third youth conference was held on the theme "Skilling Young India for Global Leadership", as skilling is of paramount importance to creating the leaders of tomorrow. The 4th Youth Conference was done with the contemporary theme "Harnessing Youth for Development, Sustainability, and Happiness: Imperatives and Challenges for SAARC and Emerging Asia" to educate young people about the growing significance of sustainability and happiness in culture. We at Jaipuria have long held the belief that change is the only constant and that it evolves according to the needs and behaviours of young people. To comprehend youth and their interconnected nature, the 5th Youth Conference, "Harmonizing Education, Employment & Empowerment: Role of Academia, Business & Government," was created. Harnessing the power of intellect from the conscience, stepping into the foundation to redefine education, and making the youth empowered and employed stood as an inviting topic and attracted a lot of great minds, eager to learn, from all corners of India as well as overseas.

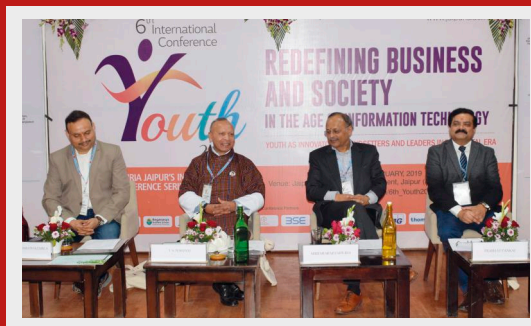
Further, the 6th International Conference focused on celebrating youth as innovators, trend-setters,

and leaders in the digital age. Jaipuria has been a notable trailblazer in digitizing itself and it recognizes the urgency of the situation and is encouraging its youth to embrace technology and the digital world. The institution raised the bar for its conference by inviting innovators and thought leaders from other sectors to exchange information. The 7th International Conference stressed the importance of business ethics and focused discussions on "Re-Imagining Leadership for a Global Workforce: Fostering Professionalism and Ethics for Young Leaders." The conference brought together academicians, industry experts, and policy makers on a single platform to carry out intellectual deliberations, discuss the current scenario, and suggest strategies. To instil this idea, the 8th Conference's theme was "Envisioning Business for a Better Tomorrow: Innovate, Integrate, and Impact." We firmly believe that innovation is the capacity to view change as an opportunity rather than a threat, and despite numerous setbacks, we have triumphed. The 9th IYC, which was conducted under the topic "Envisioning India's Future: Growth, Innovation, Sustainability, Happiness & Well-Being," was hosted to promote the idea that having a healthy mind is just as vital as having a healthy body. The 10th Conference witnessed thoughts on "Netritva 4.0: Leadership in the era of connection and collaboration" which was firmly grounded in an appreciation of the essentials leading with people rather than leading people per se.

Over the years, our conferences have showcased over 750 research papers, attracted more than 13,000 participants, and featured over 250 international speakers and 400 national speakers. Additionally, we have published three books and facilitated numerous international and national deliberations. We are continually growing and expanding our impact.



PAST GLIMPSES OF THE CONFERENCE



GLIMPSES OF THE 11th INTERNATIONAL CONFERENCE



EMINENT SPEAKERS IN INTERNATIONAL YOUTH CONFERENCE: INDIA RISING 2024



**Shefali
Vijaywargiya**

Brand Manager,
Amul Kool
Fobes 30 under 30- 2021



**Aaquib
Wani**

Founder and
Creative Director,
Aaquib Wani Designs
Fobes 30 under 30 - 2021



**Rishabh
Choudhary**

CEO and CTO
BharatRohan Airborne
Innovations
Fobes 30 under 30- 2021



**Amandeep
Panwar**

CEO and CTO
BharatRohan Airborne
Innovations
Fobes 30 under 30- 2021



Raju Kendre

Founder, CEO- Eklavya India
Fobes 30 under 30 - 2022



Krishma Shah

Co-founder, Clinibiz
Fobes 30 under 30 - 2022



Vidur Gupta

Co-Founder,
Third-eye distillery
Fobes 30 under 30 - 2022



**Rashid
Karimbanakkal**

Co-Founder
Genrobotics Medical & Mobility
Fobes 30 under 30- 2022



Viraj Mithani

Artist
Viraj Mithani Studio
Fobes 30 under 30 - 2022



**Kishan
Panpalia**

Founding team;
Head of Business
PepperContent
Fobes 30 under 30 - 2023

**Akshay Makar**

Founder,
Climatenza Solar
Fobes 30 under 30 - 2023

**Siva Teja Kakileti**

Director And
Principal Research Scientist
NIRAMAI
Fobes 30 under 30 - 2023

**Manish Agarwal**

Co-Founder
Prepinsta Technologies
Fobes 30 under 30 - 2023

**Vikram Singh**

Founder & CEO,
TechEagle
Fobes 30 under 30 - 2023

**Meeran Chadha Borwankar**

Thought Leader | Author
Speaker | (IPS) Retd.

**Thilini De Silva**

Dean - Faculty of
Business, NSBM Green
University, Sri Lanka

**Prof. Bhavika Pathak**

Professor of Decision Sciences and
Interim Dean, Indiana University
South Bend- Judd Leighton School
of Business and Economics, USA

**Prof. Debjani Kanjilal**

Professor and Department Chair,
Elizabeth City State University,
North Caroline, United States

**Prof. Maneesh Sharma**

Professor and Dean,
Department of Business
Administration College of Business,
Embry-Riddle Aeronautical
University Florida, USA

**Ravi Kant**

Former CEO, Vice Chairman-
Tata Motors
Author of Leading From Back

**Harsh Gujral**

Stand-Up Comedian

**Prof. Piyush Sharma**

Faculty of Business and Law
Curtin University,
Perth, Australia

EMINENT SPEAKERS FROM PAST CONFERENCE



**Rajyavardhan
Singh Rathore**

Member of
Parliament



**Sudha
Chandran**

Bollywood
Actress



**Aditi
Govitrikar**

Indian Supermodel,
Actress & Physician



**Geeta
Phogat**

Freestyle
Wrestler



**BK Sister
Shivani**

Internationally Acclaimed
Motivational Speaker & Thought
Leader, Brahma Kumari



**Jawed
Habib**

Chairman & MD,
Jawed Habib Hair and
Beauty Ltd.



**Dr. Alka
Mittal**

Chairman & Managing
Director, ONGC



**Dr. Abhinav
Bindra**

Olympic Gold Medalist –
Shooting, Arjuna
Award Winner



Kalraj Mishra

Governor of Rajasthan



**Dr. Subhash
Garg**

Hon'ble Minister,
Technical Education, Govt.
of Rajasthan

CONFERENCE THEME - IYC 2025: VIKSIT BHARAT- IDEA OF INDIA AS A DEVELOPED COUNTRY

Viksit Bharat - Idea of India as a Developed Country" encapsulates a visionary framework aimed at propelling India towards becoming a developed nation. Central to this vision are strategic initiatives in economic growth, infrastructure and technology, societal and cultural development, environmental sustainability, and rural transformation. The cornerstone of this vision is achieving a \$30 trillion GDP, reflecting robust economic growth driven by comprehensive reforms and strategic investments. Key initiatives like "Make in India" and "Digital India" aim to position the country as a global manufacturing and technology hub. Enhancing ease of doing business, fostering innovation, and encouraging entrepreneurship are critical for sustained economic expansion. Modernizing infrastructure and leveraging technology are vital for India's development. Investment in state-of-the-art transportation networks, smart cities, and digital infrastructure will not only spur economic activities but also improve the quality of life.

Embracing cutting-edge technologies such as artificial intelligence, blockchain, and renewable energy solutions will propel India into a new era of efficiency and innovation, ensuring it remains competitive on the global stage. A developed India envisions a society free from poverty. This goal necessitates comprehensive social reforms, universal access to quality education and healthcare, and targeted poverty alleviation programs. Empowering marginalized communities and ensuring equitable distribution of resources will be essential in creating an inclusive society where every citizen has the opportunity to thrive. Achieving net zero

carbon emissions is a critical component of this vision. India's commitment to environmental sustainability involves adopting green technologies, expanding renewable energy sources, and implementing stringent regulations to reduce pollution. Balancing industrial growth with ecological preservation is key to sustaining long-term development and combating climate change. Rural transformation is pivotal for inclusive growth. By raising the annual per capita income in rural areas to \$15,000, the initiative aims to reduce urban-rural disparities. Investment in agricultural modernization, rural industries, and infrastructure will enhance productivity and create job opportunities, fostering economic self-reliance in rural communities.

It is against this backdrop that Jaipuria Institute of Management, Jaipur is organizing the Twelfth International Conference in the series YOUTH 2025 – 'Viksit Bharat: Idea of India as a Developed Country'. This conference extends an invitation to leaders across the globe to participate, intending to cultivate transformational thoughts in youth and the broader society, encompassing corporate, government, NGOs, and various sectors such as entertainment, hospitality, army, judiciary, education, agriculture, industry, services, to name a few.

"Viksit Bharat - Idea of India as a Developed Country" envisions India's transformation into a prosperous and developed nation through integrated efforts in economic growth, technology, social equity, sustainability, and rural empowerment.

THE SPECIFIC AIM OF THE CONFERENCE IS TO



Encourage India's development discussion among industry decision-makers.



Global youth forum for discussing India's development potential.



Encourage youth to innovate, collaborate, and adapt to complex times.



Explore growth enablers and barriers from micro- and macro perspectives.

CALL FOR PAPERS

The conference aims to provide an international platform for academicians, researchers, industry personnel, representatives from the government, NGO, and students to share their research findings in front of experts. All full paper submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance to conference themes and topics. The topics of interest for submission include, but are not limited to:

TOPICS

1. Organizational Behaviour and Human Resource Management

- Leadership Styles and Their Impact on Organizational Behavior
- Digital Transformation
- Employee Motivation and Performance Management
- Conflict Resolution and Team Dynamics
- Organizational Culture and Employee Engagement
- Sustainable HR Practices and Employee Well-being
- Green Talent Management: Recruiting and Retaining Eco-Friendly Employees
- Employee Engagement in Corporate Social Responsibility (CSR) Initiatives

2. Emerging Technologies for Development

- Big Data Analytics
- Smart Manufacturing
- Management Information Systems
- Internet of Things (IoT)
- E-commerce and Digital Marketing
- Blockchain and Smart Logistics
- Social Media Marketing
- Marketing Analytics
- Applications in Other Industries such as Healthcare, Education, Media, Retail, and Related Fields
- Management Fads
- Emotional Intelligence
- Integration of IoT, AI, Cloud Computing for Management 5.0 Ecosystem

3. Startup Ecosystem Dynamics

- E-Business
- Business Forecasting
- Start-Up- Culture and Community
- Access to Funding and Investment Capital
- Government Policies and Regulation

- Incubators and Accelerators
- Networking Opportunities
- Innovation Hubs and Co-Working Spaces
- Intellectual Property Protection
- Local and Regional Economic Development
- Applications of Neuroscience in Marketing
- Digital Marketing in Developing Countries

4. Innovative Financial Strategies for Economic Growth

- Financial Analytics
- Fintech
- Financial Markets
- Financial Literacy
- Future of Cryptocurrency
- Factors of Digital Transformation
- Business Intelligence & Financial Intelligence
- Evolution of Responsible Investing
- ESG Disclosure Policy and Regulations
- Behavioral finance
- Untapped ESG Opportunities
- Green finance

5. Integrating Culture, and Mindfulness in Modern Business Practices

- Ethical Leadership and Governance: Ethics in Marketing, HRM, Finance, Operations, and IT
- Culture and Ethics in Business
- Performance Parameters of Happiness and Well-Being
- Mindfulness techniques for enhancing leadership effectiveness
- The Rise of Voice Search and Smart Speakers
- The Role of Augmented Reality (AR) in Enhancing Customer
- Engagement
- AI in marketing
- Mental Health and Work-Life Balance

STUDENT POSTER PRESENTATION

Students and Research Scholars are invited to participate in a poster presentation on the conference themes/sub-themes. There will be a display area where all such posters will be exhibited. The two best poster presentations will be awarded.

KEY AUDIENCES AND PAPER CONTRIBUTORS

- Academicians and Research Scholars interested in various aspects of leadership
- Research and Development Managers
- Representatives of Government/Non-Government Organizations

PUBLICATION OF RESEARCH PAPERS

All the accepted papers will be published in the Edited Book entitled "Viksit Bharat" by Bloomsbury, an "A" category publisher, and the selected papers will have the opportunity to be published in the following journals listed in SCOPUS and/or ABDC

- World Review of Entrepreneurship, Management and Sustainable Development (Inderscience Publishers) | eISSN 1746-0581 | ISSN Print 1746-0573
*APC may apply as per the journal requirement
- Business and Professional Communication Quarterly (Sage Publications) | eISSN 2329-4922 | ISSN Print 2329-4906
- Management Dynamics Journal | ISSN 09725067 (Digital Commons and Science Direct Journal)

REWARD FOR OUTSTANDING PAPERS

In line with the philosophy of the institute for promoting qualitative contribution in research and academics, the conference has instituted rewards for the selected outstanding papers with a Certificate of Appreciation and a Cash prize of:

Rewards	Corporate/Faculty	Research Scholars/ Students
First Prize	INR 10,000/-	INR 8,000/-
Second Prize	INR 6,000/-	INR 5,000/-
Best Poster Award		INR 5,000/- and INR 3,000/-

REGISTRATION FEES

The registration fee for the conference is given below:

CATEGORY OF THE PARTICIPANT	EARLY REGISTRATION	FINAL REGISTRATION
SAARC COUNTRIES		
Delegates / Faculty Members/Industry Person (India and SAARC Countries) – Paper Presenters	INR 1600/-	INR 2,000/-
Research Scholar / Students (India and SAARC Countries) – Paper Presenters	INR 1200/-	INR 1500/-
Conference Attendee	INR 500/-	INR 500/-
OTHER FOREIGN COUNTRIES		
Delegates / Authors	US\$ 60/-	US\$ 75/-
Research Scholar / Students	US\$ 30/-	US\$ 40/-

IMPORTANT DATES FOR AUTHORS

Last date for submission of abstract:	15th October 2024
Confirmation regarding the acceptance of abstract:	30th October 2024
Last date for full-length paper submission:	15th November 2024
Last date for communication of reviewers' comments:	30th November 2024
Final submission of full-length paper after modifications:	15th December 2024
Last date of Registration:	31st December 2024

PATRONS

SHRI SHARAD JAIPURIA Chairman, Jaipuria Group of Institutions	SHRI SHREEVATS JAIPURIA Vice Chairman, Jaipuria Group of Institutions
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ADVISOR

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Director
Jaipuria Institute of Management, Jaipur

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Mr. Ramakrishna Chirravoori, Executive Director- AMDISA

ALL COMMUNICATIONS SHOULD BE MADE TO CONFERENCE CONVENOR

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ABOUT JAIPUR: THE PINK CITY

Jaipur is named after its founder the warrior and astronomer sovereign Sawai Jai Singh II (who ruled from 1688 to 1744). It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra, and Jaipur. The old Jaipur painted in Pink can grip any visitor with admiration. The stunning backdrop of ancient forts Nahargarh, Amer, Jaigarh, and Moti Dungri are dramatic testimonials of the bygone era. Pink City is one of the most sought-after tourist destinations in Rajasthan.

ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, JAIPUR

Jaipuria Institute of Management, Jaipur is a part of the Jaipuria group of institutions established under the Integral Education Society. The Jaipuria group has a long heritage of providing educational excellence to the youth of India since the establishment of Seth Anandram Jaipuria College in Calcutta (now Kolkata) in 1945. The first management institute of Jaipuria was established in 1995 in Lucknow, followed by Noida (2004), Jaipur (2006), and Indore (2010). The PGDM program offered at Jaipuria Institute of Management, Jaipur is approved by the AICTE (All India Council of Technical Education), accredited by the NBA (National Board of Accreditation), and recognized by AIU (Association of Indian Universities) as equivalent to MBA degree. The institute also runs an AICTE approved PGDM-Service Management program and a doctoral-level Fellow Program in Management (FPM). The institute has been awarded Graded Autonomy (Grade 2) from AICTE and it has been listed under Great Place to Work by Great Place to Work Institute. The institute is also advancing towards international AACSB accreditation and crossed important milestones.

The institute strives to inculcate life skills in students and provide them with opportunities

and assistance in what they want to become. IIM Ahmedabad has written a case study on Jaipuria Institute of Management, Jaipur focusing on student engagement initiatives and its attempt to blend formal and informal learning systems. The infrastructure, ambience, and learning ecosystem available at Jaipuria-Jaipur altogether provide an excellent, conducive, and serene milieu for students to grow and realize their potential. There are four pillars of the student-centric learning model at Jaipuria Institute of Management, Jaipur. 1. Deeper Industry interface through sharing of learning and MoUs, Mentoring, and Internship 2. The blending of formal & informal learning and strong individual Development Plans IDPs 3. Leveraging technology to provide a 24*7 learning environment, and 4. Emphasis on holistic development through strong social connections and global exposure. Jaipuria Institute of Management, Jaipur takes concerted efforts towards enhancing deep learning resulting in significant learning experiences and meaningful student engagement leading to several positive outcomes in terms of improved employability and improved placements.



JAIPURIA INSTITUTE OF MANAGEMENT

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